

Institute of Outdoor Theatre
 College of Fine Arts and Communication
 East Carolina University
 109 Erwin Building
 Greenville, NC 27858-4353
 Phone (252) 328-5363 Fax (252) 328-0968
 Email: outdoor@ecu.edu
 Web: www.outdoor-theatre.org

**Final Report - 2016
 Outdoor Theatre Attendance
 Historical Dramas
 December 12, 2016**

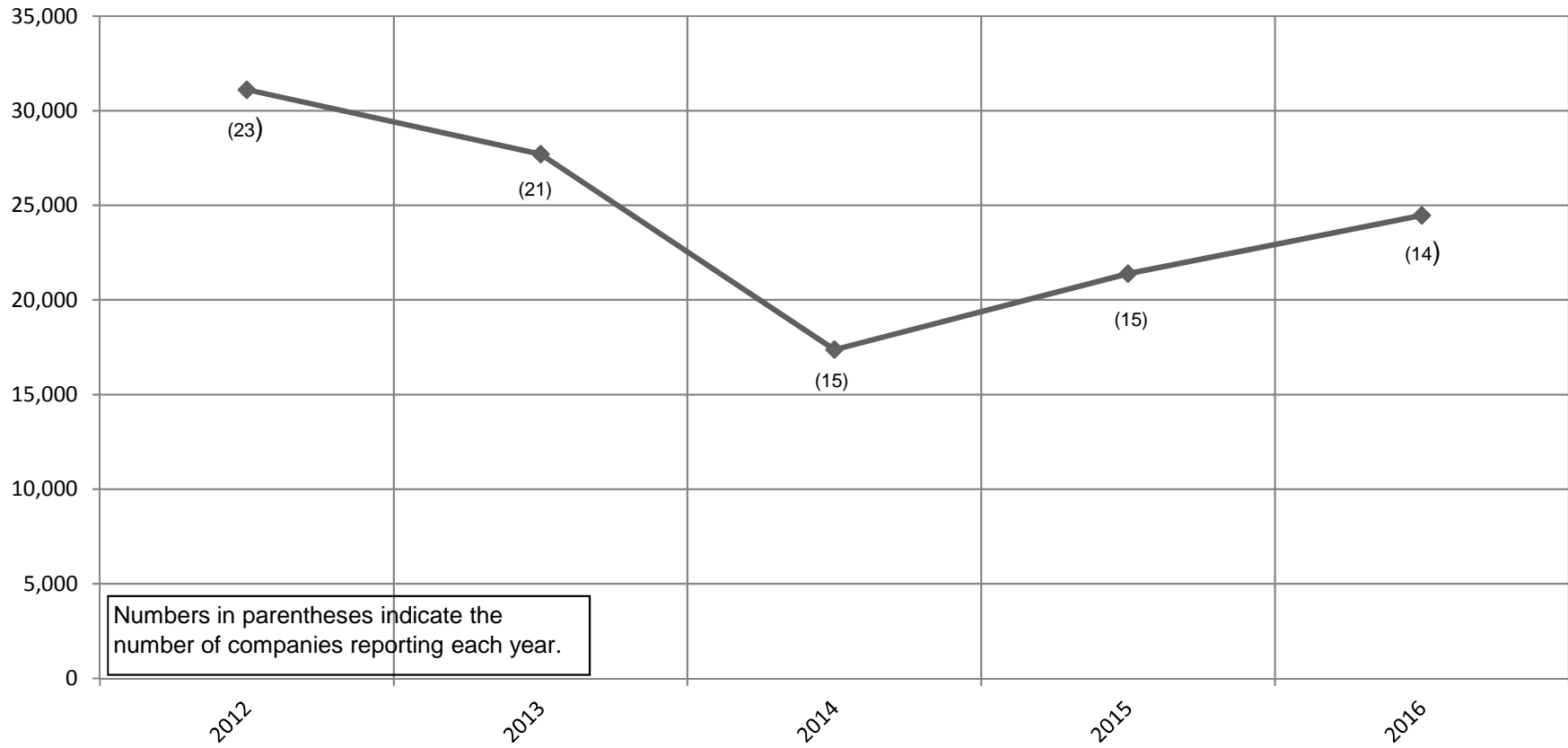


	Theatre	Type	Paying Attendees	Free Admission/Comps	2016 Total Attendance	Scheduled Performances	Completed Performances	Cancellations	(Total) Average Nightly Paying Attendees	(Total) Average Nightly Free Theatre Attendance	2015 Comparison Total Attendance
1	Caesar's Ford Theatre Xenia, OH	H	0	209	209	6	4	2		52	NR
2	From This Day Forward Old Colony Players, Valdese, NC	H	531	174	705	10	10	0	53		NR
3	Horn in the West Southern App. Hist. Assn., Boone, NC	H	6,889	300	7,189	39	37	2	186		7,348
4	Little Shepherd of Kingdom Come Cumberland Mtn. Arts, Jenkins, KY	H	650	35	750	12	10	2	65		530
5	Lost Colony, The Roanoke Island Hist. Assoc., Manteo, NC	H	34,948	3,186	38,134	90	84	6	416		40,288
6	Ramona Hemet, CA	H	4,972	3,366	8,338	6	6	0	829		8,878
7	Salado Legends Tablerock Festival, Salado, TX	H	3,186	70	3,256	20	20	0	159		2,097
8	Snow Camp Outdoor Theatre Snow Camp, NC	H	1,438	97	1,535	22	21	1	68		1,619
9	Stephen Foster-The Musical Bardstown, KY	H	22,351	2,325	24,676	64	63	1	355		23,522
10	Tecumseh! Scioto Society Inc., Chillicothe, OH	H	41,555	6,997	48,552	80	75	5	554		48,166
11	TEXAS Musical Drama TX Panhandle Hrtg. Fdn., Canyon, TX	H	57,000	2,300	59,300	68	67	1	851		63,400
12	Tom Dooley: A Wilkes County Legend Bleu Moon Prod., North Wilkesboro, NC	H	630	0	630	12	7	8	90		1,151
13	Trumpet in the Land/ The White Savage Ohio Outdoor Hist., New Philadelphia, OH	H	7,868	1,710	9,578	46	41	1	192		8,643
14	Unto These Hills Cherokee Hist. Assn., Cherokee, NC	H	26,590	3,702	30,292	66	64	2	415		36,247
2016 Attendance Totals			208,608	24,471	233,144	541	509	31	4,233	52	
Number of Theatres Reporting =		14									

NR = No report from prior year



Historical Outdoor Dramas Complimentary Tickets 2012 - 2016 Chart 1

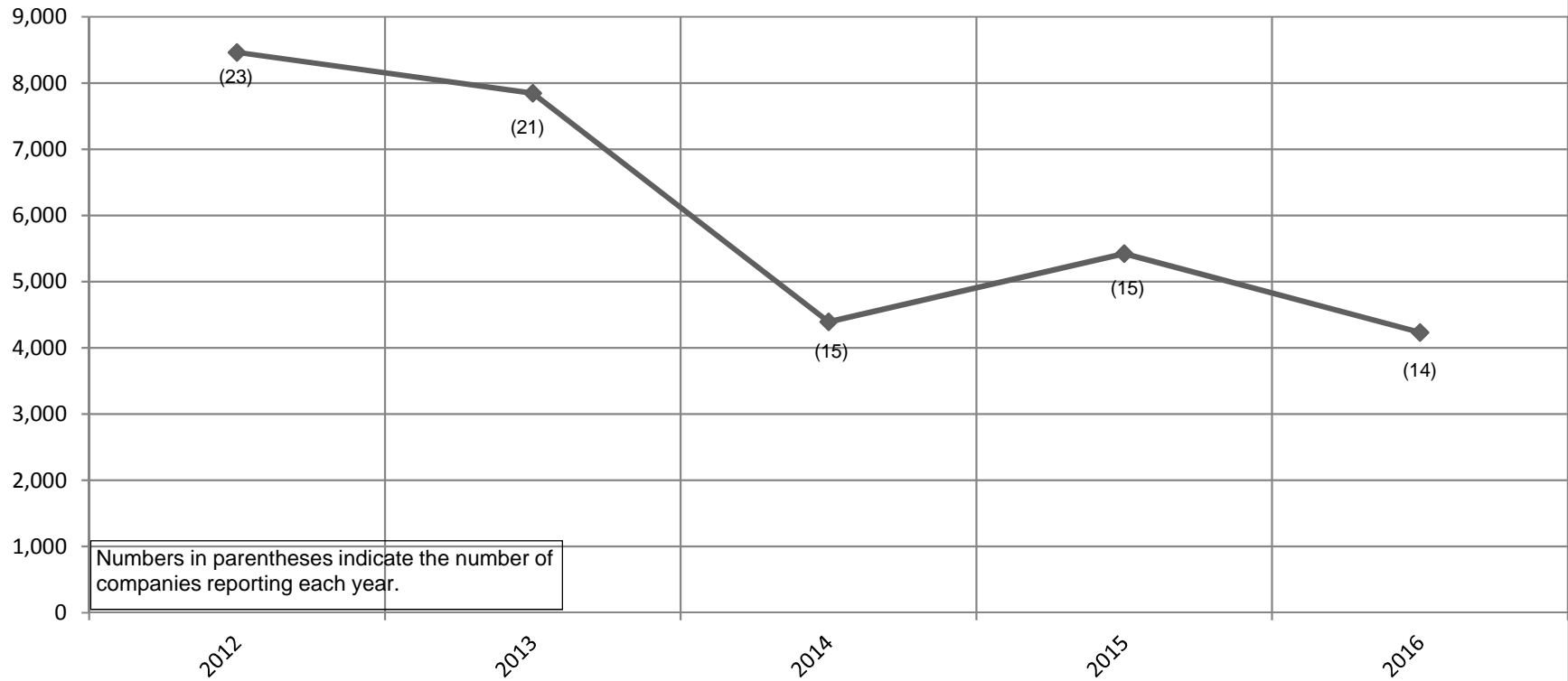


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2016 = 24,471



Historical Dramas Total Average Nightly Paid Attendance 2012 - 2016 Chart 2

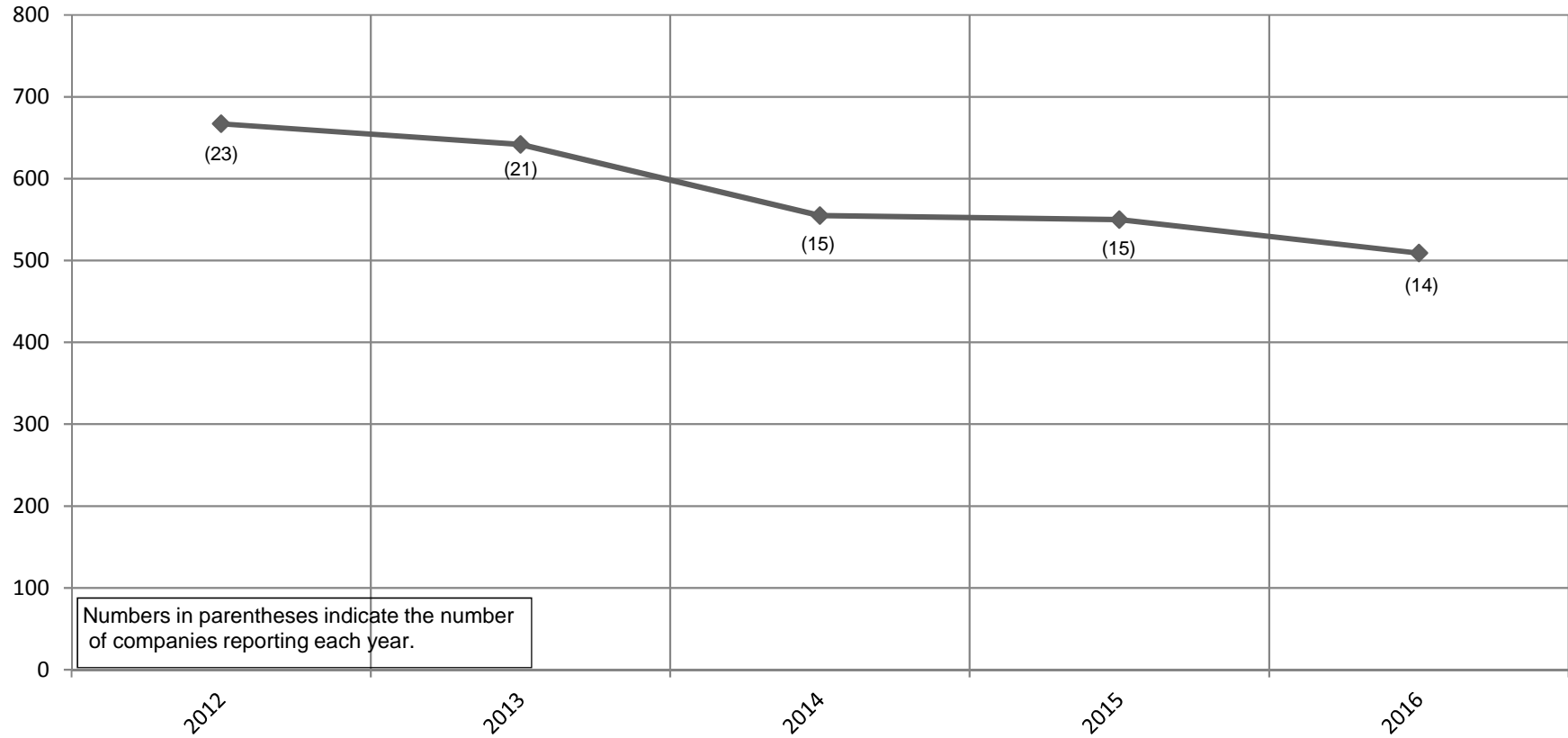


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2016 = 4,233



Historical Dramas Completed Performances 2012-2016 Chart 3

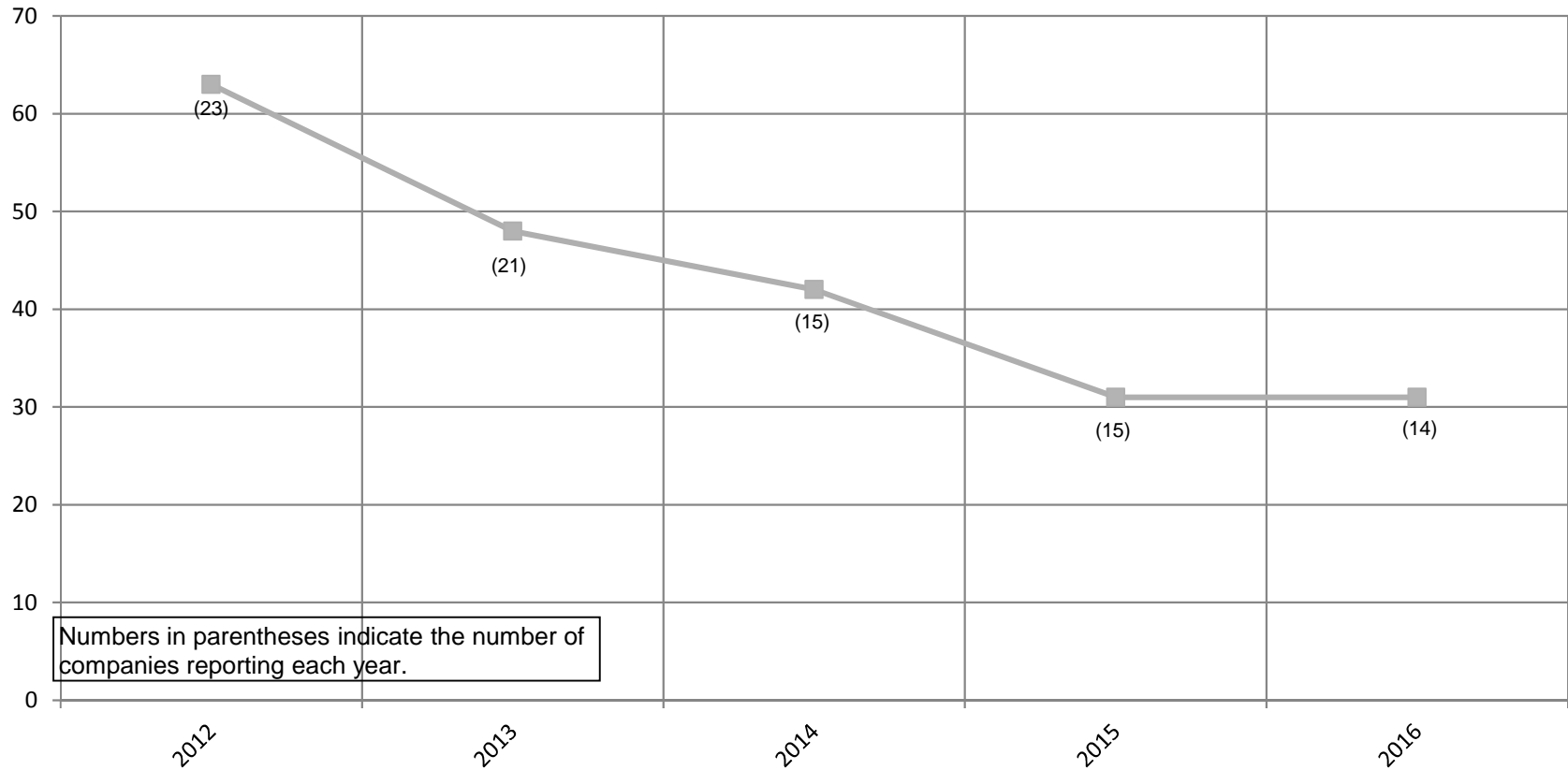


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2016 = 509



Historical Dramas Cancellations 2012 - 2016 Chart 4



Numbers in parentheses indicate the number of companies reporting each year.

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2016 = 31