

Institute of Outdoor Theatre  
 College of Fine Arts and Communication  
 East Carolina University  
 109 Erwin Building  
 Greenville, NC 27858-4353  
 Phone (252) 328-5363 Fax (252) 328-0968  
 Email: outdoor@ecu.edu  
 Web: www.outdoor-theatre.org

**Final Report - 2016  
 Outdoor Theatre Attendance  
 December 12, 2016**



	Theatre	Type	Paying Attendees	Free Admission/Comps	2016 Total Attendance	Scheduled Performances	Completed Performances	Cancellations	(Total) Average Nightly Paying Attendees	(Total) Average Nightly Free Theatre Attendance	2015 Comparison Total Attendance
1	4 <sup>th</sup> Line Theatre Millbrook, ON Canada	V	13,536	1,200	14,736	42	41	1	330		NR
2	American Players Theatre Spring Green, WI	S	84,887	5,582	90,469	101	95	6	894		94,033
3	Bacon Theatre, The Cheltenham, UK	V	2,289	0	2,289	15	15	0	153		1,939
4	Bard on the Beach St. Peters, Sydney, Australia	S	2,301	21	2,322	31	29	2	79		2,470
5	Caesar's Ford Theatre Xenia, OH	H	0	209	209	6	4	2		52	NR
6	Canadian Badlands Passion Play Drumheller, Alberta, Canada	R	11,000	1,000	12,000	9	8	1	138		10,517
7	Colorado Shakespeare Festival Boulder, CO	S	17,294	1,547	18,841	25	25	0	692		18,743
8	Commonwealth Shakespeare Company Boston, MA	S	0	74,000	74,000	18	18	0		4,111	66,000
9	Door Shakespeare Baileys Harbor, WI	S	3,823	200	4,023	48	44	4	87		NR
10	Driftwood Theatre Group Toronto, ON Canada	S	4,497	0	4,497	33	32	1	141		NR
11	Emily Ann Theatre & Gardens Wimberley, TX	S	2,571	279	2,850	20	20	0	129		2,346
12	First Folio Theatre Clarendon Hills, IL	S	2,778	707	3,485	30	27	3	103		NR
13	From This Day Forward Old Colony Players, Valdese, NC	H	531	174	705	10	10	0	53		NR
14	Genesis Theatre Foundation Rock Island, IL	V	0	4,600	4,600	22	21	1		219	4,300

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15	Great Passion Play, The Elna Smith Fdn., Eureka Springs, AR	R	76,592	5,259	81,851	82	81	1	946		83,109
16	Harrisburg Shakespeare Gamut Theatre Group, Harrisburg, PA	S	0	2,547	2,547	10	9	1		283	NR
17	Heart of America Shakespeare Kansas City, MO	S	0	17,000	17,000	18	17	1		1,000	24,991
18	Horn in the West Southern App. Hist. Assn., Boone, NC	H	6,889	300	7,189	39	37	2	186		7,348
19	Hudson Valley Shakespeare Festival Garrison, NY	S	27,634	4,133	31,767	84	84	0	329		34,256
20	Idaho Shakespeare Festival Boise, ID	S	59,224	5,336	64,560	93	90	3	658		61,697
21	Jenny Wiley Theatre Prestonsburg, KY	V	5,014	538	5,552	29	27	2	186		NR
22	Kingsmen Shakespeare Company Thousand Oks, CA	S	3,691	3,447	7,138	18	18	0	205		5,447
23	Kentucky Shakespeare Festival Louisville, KY	S	0	25,162	25,162	64	62	2		406	27,627
24	Little Shepherd of Kingdom Come Cumberland Mtn. Arts, Jenkins, KY	H	650	35	750	12	10	2	65		530
25	Livermore Shakespeare Festival Livermore, CA	S	3,318	613	3,931	18	18	0	184		3,994
26	Living Word Outdoor Drama, The Cambridge, OH	R	3,247	262	3,509	28	27	1	120		3,429
27	Lost Colony, The Roanoke Island Hist. Assoc., Manteo, NC	H	34,948	3,186	38,134	90	84	6	416		40,288
28	Marin Shakespeare San Rafael, CA	S	7,440	1,555	8,995	52	52	0	143		8,662
29	Montford Park Players Asheville, NC	S	0	8,396	8,396	55	53	2		158	8,460
30	Mormon Miracle Pageant Manti, UT	R	0	73,000	73,000	8	8	0	0	9,125	74,510
31	Nebraska Shakespeare Festival Omaha, NE	S	0	12,287	12,287	14	13	1	0	945	11,037
32	Oregon Shakespeare Festival Ashland, OR	S	91,913	12,306	104,219	114	114	0	806		105,034

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33	Pennsylvania Renaissance Faire Manheim, PA	V	143,755	7,728	* 151483	32	32	0	4,492		230,230
34	Picture in Scripture Disney, OK	R	2,125	305	2,430	6	6	0	354		1,650
35	Pine Knob Theatre Caneyville, KY	V	1,837	279	2,116	32	31	1	59		2,030
36	Pioneer Playhouse Danville, KY	V	7,474	617	8,091	52	52	0	144		8,912
37	Ramona Hemet, CA	H	4,972	3,366	8,338	6	6	0	829		8,878
38	Salado Legends Tablerock Festival, Salado, TX	H	3,186	70	3,256	20	20	0	159		2,097
39	San Francisco Shakespeare Festival San Francisco, CA	S	0	29,450	29,450	32	32	0		920	30,000
40	Seattle Shakespeare Seattle, WA	S	0	11,215	11,215	39	38	1		295	10,117
41	Serenbe Playhouse Chattahoochee Hills, GA	V	19,275	2,143	21,418	154	147	7	131		17,803
42	Shakespeare by the Sea Redondo Beach, CA	S	0	20,603	20,603	42	42	0		491	18,741
43	Shakespeare in Delaware Park Buffalo, NY	S	0	38,337	38,337	44	42	2		913	46,399
44	Shakespeare Kelowna Theatre Soc. Kelowna, BC, Canada	S	1,248	143	1,391	9	9	0	139		NR
45	Sleepy Hollow Theatre & Arts Park Bismarck, ND	V	10,092	0	10,092	26	24	2	421		7,356
46	Snow Camp Outdoor Theatre Snow Camp, NC	H	1,438	97	1,535	22	21	1	68		1,619
47	Starlight Theatre - Rock Valley College Rockford, IL	V	28,149	5,829	33,978	40	40	0	704		27,562
48	Stephen Foster-The Musical Bardstown, KY	H	22,351	2,325	24,676	64	63	1	355		23,522
49	Syracuse Shakespeare Festival Syracuse, NY	S	1,430	0	1,430	12	10	2	143		2,050
50	Tecumseh! Scioto Society Inc., Chillicothe, OH	H	41,555	6,997	48,552	80	75	5	554		48,166

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51	TEXAS Musical Drama TX Panhandle Hrtg. Fdn., Canyon, TX	H	57,000	2,300	59,300	68	67	1	851		63,400
52	Tom Dooley: A Wilkes County Legend Bleu Moon Prod., North Wilkesboro, NC	H	630	0	630	12	7	8	90		1,151
53	Trumpet in the Land/ The White Savage Ohio Outdoor Hist., New Philadelphia, OH	H	7,868	1,710	9,578	46	41	1	192		8,643
54	Unto These Hills Cherokee Hist. Assn., Cherokee, NC	H	26,590	3,702	30,292	66	64	2	415		36,247
55	Utah Shakespeare Festival Cedar City, UT	S	44,235	6,387	50,622	66	66	0	670		39,420
56	Victoria Shakespeare Society, The Victoria, BC, Canada	S	2,532	305	2,837	24	24	0	106		3,417
<b>2016 Attendance Totals</b>			<b>893,809</b>	<b>408,789</b>	<b>1,151,180</b>	<b>2,232</b>	<b>2,152</b>	<b>79</b>	<b>17,919</b>	<b>18,918</b>	
<b>Number of Theatres Reporting =</b>		<b>56</b>									

NR = No report from prior year

\* = planned program decrease