Institute of Outdoor Theatre
College of Fine Arts and Communication
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Final Report - 2014
Outdoor Theatre Attendance
Historical Dramas
December 3, 2014

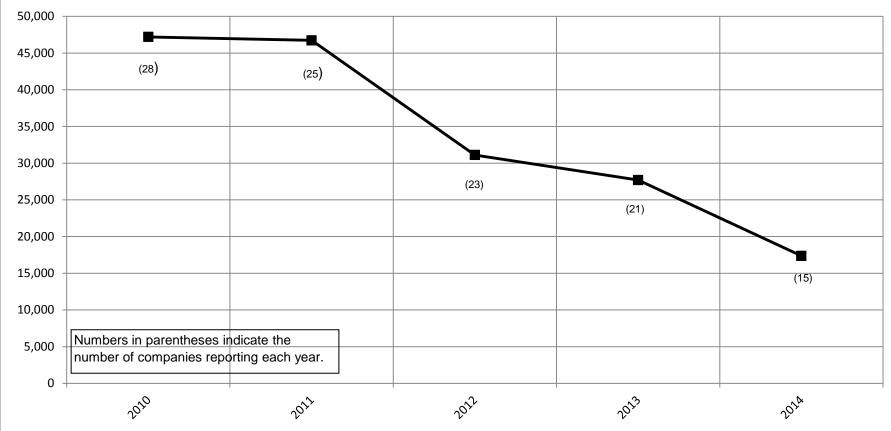


				Free	2014				(Total) Average Nightly	(Total) Average Nightly Free	2013 Comparison
			Paying	Admission/	Total	Scheduled	Completed		Paying	Theatre	Total
	Theatre	Туре	Attendees	Comps	Attendance	Performances	Performances	Cancellations	Attendees	Attendance	Attendance
1	From This Day Forward	Н	525	185	710	10	10	0	52		719
	Old Colony Players, Valdese, NC										
2	Horn in the West	Н	6,916	1,020	7,936	50	48	2	144		7,826
	Southern App. Hist. Assn., Boone, NC										
3	Laura's Memories	Н	1,400	0	1,400	15	15	0	93		1,500
	Ozark Mtn Players, Mansfield, MO										
4	Liberty: Saga of Sycamore Shoals	Н	2,759	380	3,139	9	8	1	345		2,440
	Elizabethtown, TN										
5	Little Shepherd of Kingdom Come	Н	2,000	100	2,100	13	12	1	167		1,800
	Cumberland Mtn. Arts, Jenkins, KY										
6	Lost Colony, The	Н	38,412	3,582	41,994	99	94	5	409		43,021
	Roanoke Island Hist. Assoc., Manteo, NC										
7	Miracle Worker, The	Н	3,095	105	3,200	11	1	10	309		4,200
	Helen Keller Fdn., Tuscumbia, AL										
8	Salado Legends	Н	2,124	0	2,124	11	7	4	303		3,419
	Tablerock Festival, Salado, TX										
9	Stephen Foster-The Musical	Н	20,335	3,161	23,496	68	67	1	304		23,995
	Bardstown, KY										
10	Sword of Peace/Pathway to Freedom	Н	2,685	383	3,068	41	36	5	75		3,092
	Snow Camp, NC										
11	Tecumseh!	Н	40,155	3,058	43,213	74	72	2	558		40,788
	Scioto Society Inc., Chillicothe, OH										
12	TEXAS Musical Drama	Н	58,071	949	59,020	67	67	0	867		58,600
	TX Panhandle Hrtg. Fdn., Canyon, TX										
13	Tom Dooley: A Wilkes County Legend	Н	938	25	963	11	9	2	104		914
	Bleu Moon Prod., North Wilkesboro, NC										
14	Trumpet in the Land/ The White Savage	Н	8,480	1,236	9,716	49	42	7	202		10,199
	Ohio Outdoor Hist., New Philadelphia, OH										
15	Unto These Hills	Н	31,050	3,188	34,238	69	67	2	463		30,392
	Cherokee Hist. Assn., Cherokee, NC										
	2014 Attendance Totals		218,945	17,372	236,317	597	555	42	4,395		
	Number of Theatres Reporting =	15									



## Historical Outdoor Dramas Complimentary Tickets 2010 - 2014

Chart 1



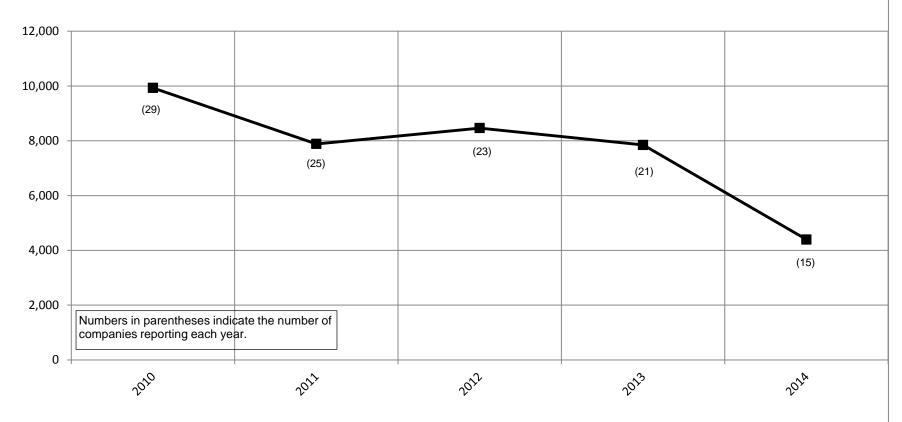
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2014 = 17,372



## Historical Dramas Total Average Nightly Paid Attendance 2010 - 2014

Chart 2



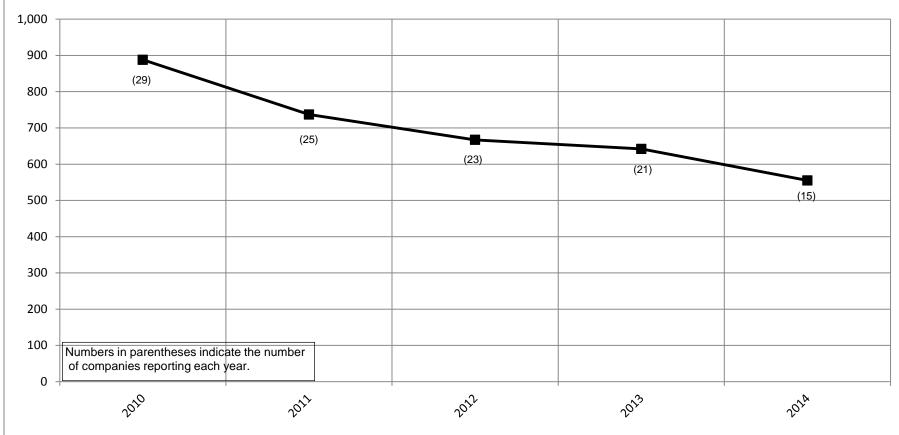
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2014 = 4,395



## Historical Dramas Completed Performances 2010-2014

Chart 3

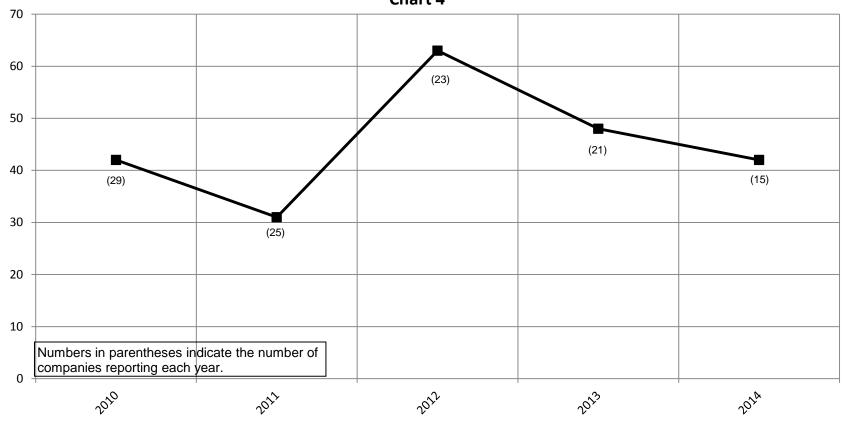


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2014 = 555



## Historical Dramas Cancellations 2010 - 2014 Chart 4



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2014 = 42