

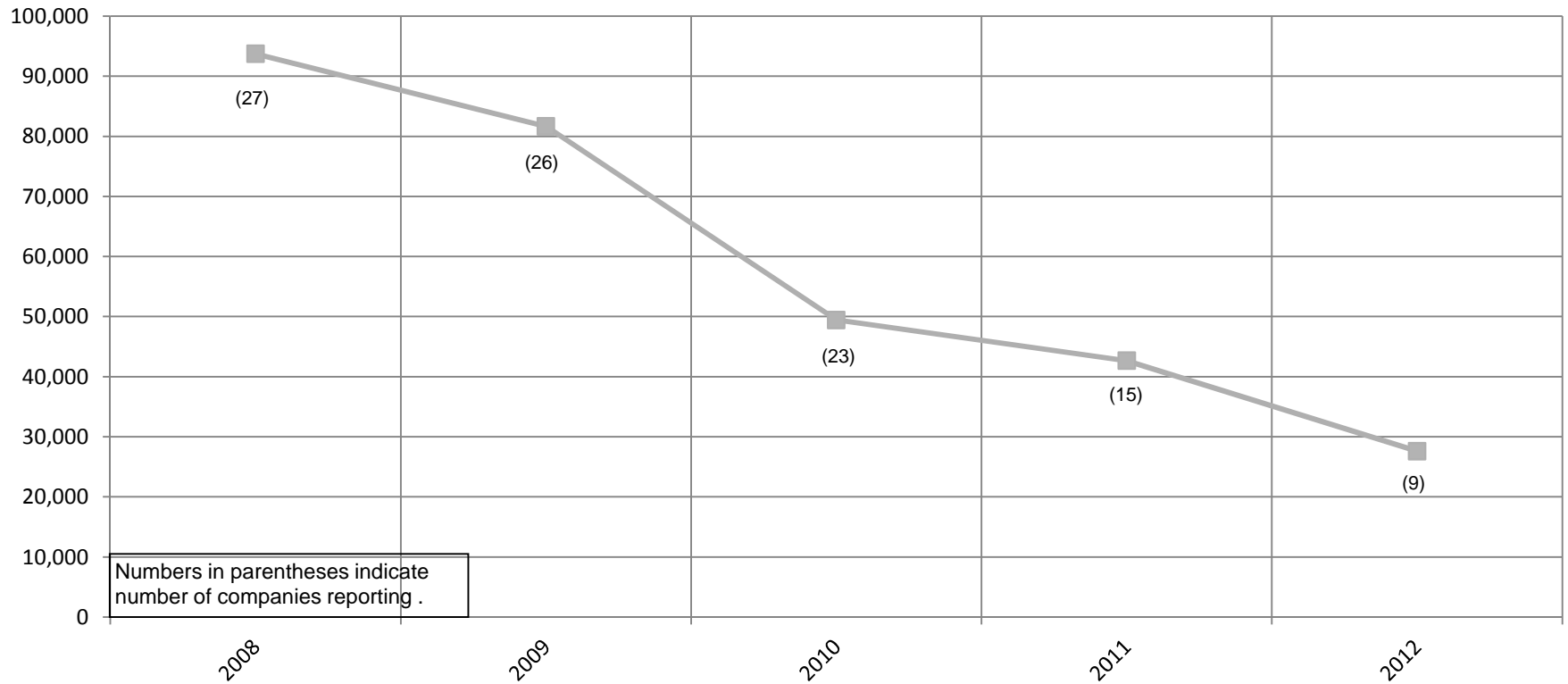
Institute of Outdoor Drama
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Final Report - 2012
 Outdoor Drama Attendance
Shakespeare Festivals
 December 7, 2012



	Drama	Type	Paying Attendees	Comps	Total Attendance	Scheduled Performances	Completed Performances	Cancellations	(Total) Average Nightly Paying Attendees	(Total) Average Nightly Free Theatre Attendance	2011 Comparisons Total Attendance
1	American Players Theatre Spring Green, WI	S	80,417	3,850	84,267	95	92	3	874		93,073
2	Charlotte Shakespeare Festival Charlotte, NC	S	0	3,680	3,680	14	14	0		263	NA
3	Colorado Shakespeare Festival Boulder, CO	S	15,496	2,084	17,580	30	26	4	596		20,719
4	Commonwealth Shakespeare Company Boston, MA	S	0	62,000	62,000	18	13.5	4.5		4,592	92,000
5	Door Shakespeare Baileys Harbor, WI	S	2,398	210	2,608	36	33	3	73		4,186
6	Emily Ann Theatre & Gardens Wimberley, TX	S	3,400	181	3,581	35	35	0	97		2,845
7	Harrisburg Shakespeare Festival Harrisburg, PA	S	0	2,826	2,826	10	8	2		353	2,826
8	Idaho Shakespeare Festival Boise, ID	S	52,622	5,790	58,412	92	92	0	572		56,624
9	Illinois Shakespeare Festival Normal, IL	S	9,582	0	9,582	36	35	1	274		12,040
10	Kentucky Shakespeare Festival Louisville, KY	S	0	9,081	9,081	18	15	3		605	15,066
11	Montford Park Players Asheville, NC	S	711	8,147	8,858	55	54	1	71	185	6,340
12	Nebraska Shakespeare Festival Omaha, NE	S	0	18,000	18,000	12	12	0		1,500	20,000
13	Oklahoma Shakespeare in the Park Edmond, OK	S	3,924	338	4,562	31	29	2	135		4,057
14	Oregon Shakespeare Festival Ashland, OR	S	91,909	10,940	102,849	114	114	0	806		112,629
15	Seattle Shakespeare/Wooden O Seattle, WA	S	0	10,400	10,400	40	40	0		260	11,640

**Shakespeare Festivals
Complimentary Tickets
2008-2012**
(Theatres With Paid Admission)
Chart 1

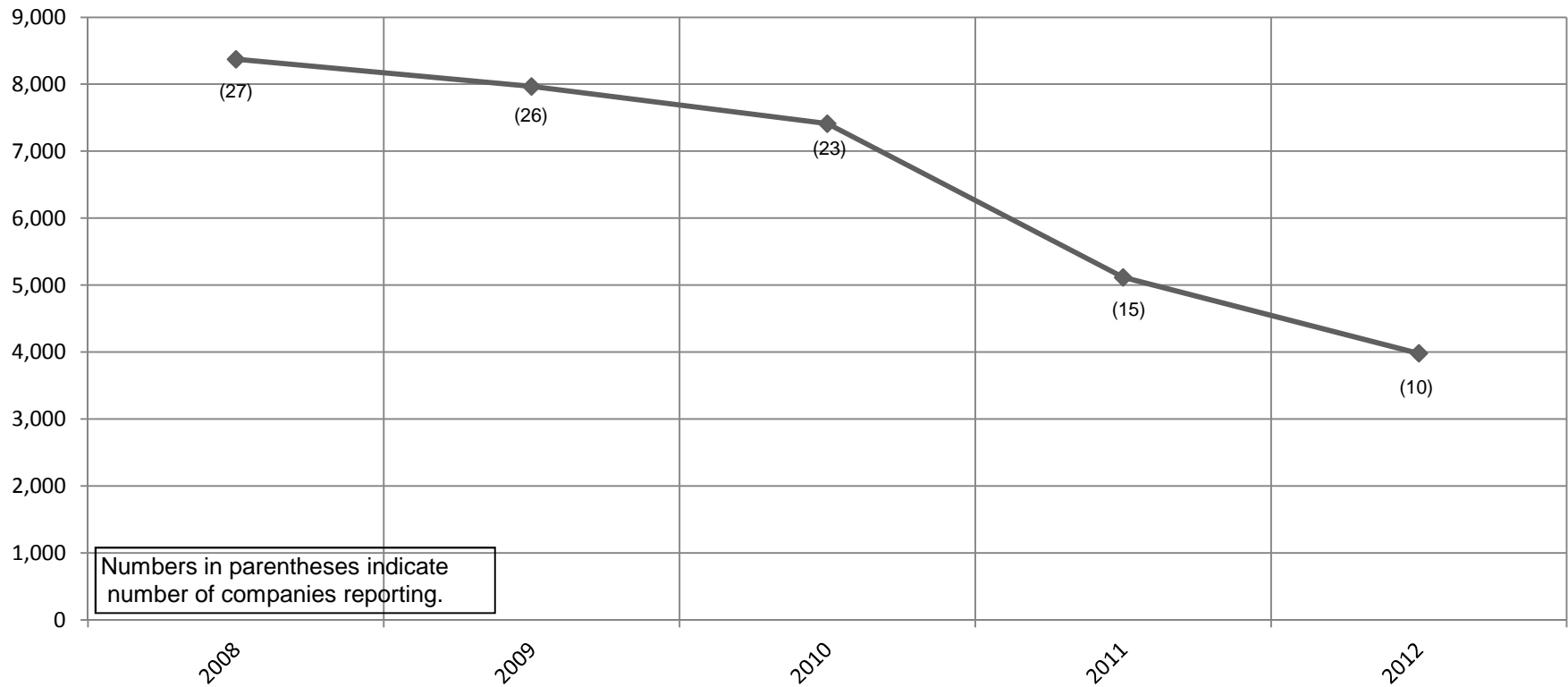


Numbers in parentheses indicate number of companies reporting .

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2012 = 27,613

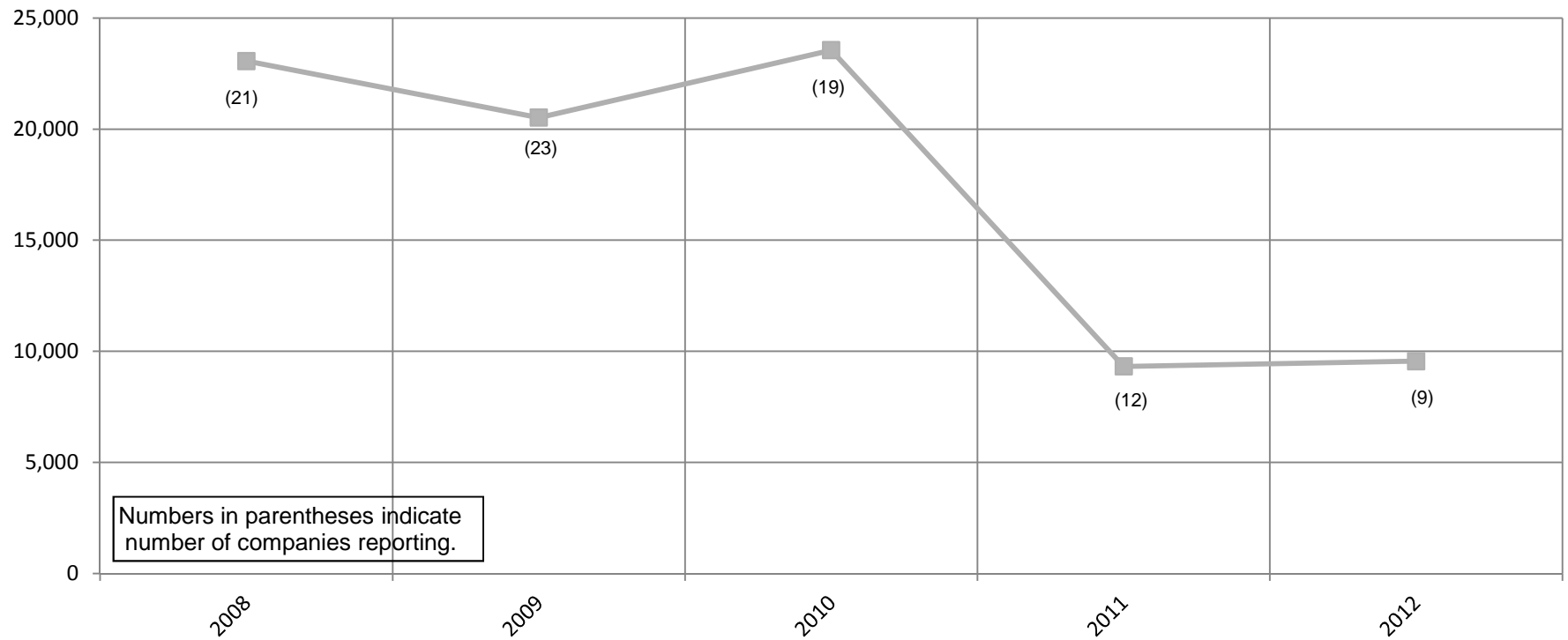
**Shakespeare Festivals
Average Nightly Paid Attendance
2008-2012
(Theatres with Paid Admission)
Chart 2A**



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2012= 3,979

**Shakespeare Festivals
Average Nightly Attendance
2008-2012
(Theatres With Free Admission)
Chart 2B**

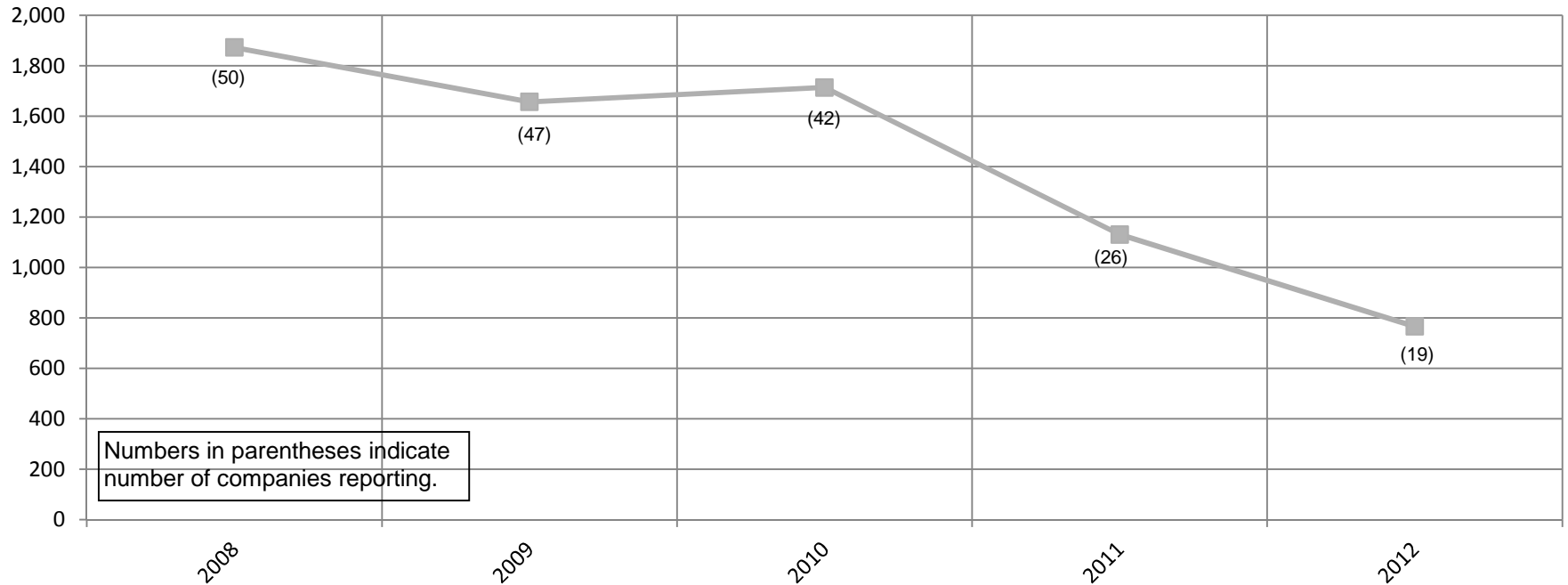


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2012= 9,553

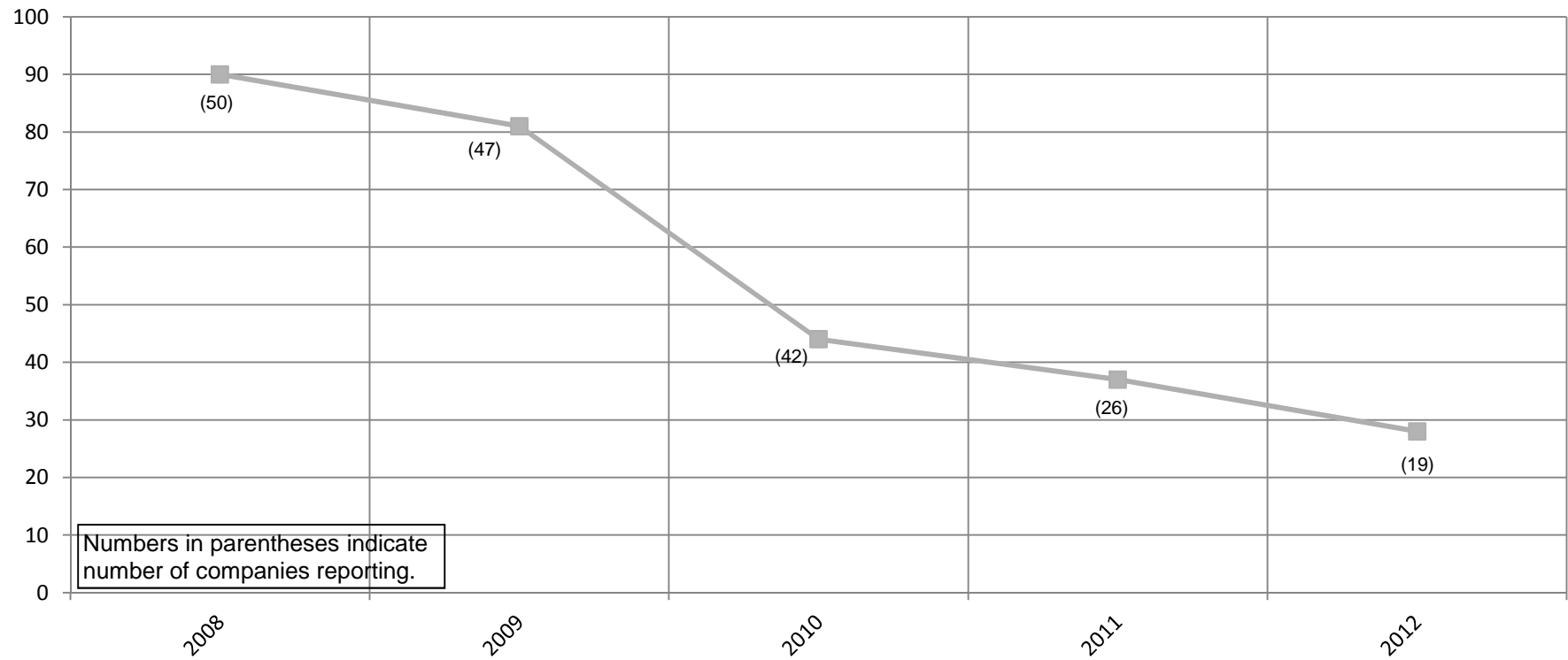
**Shakespeare Festivals
Completed Performances
2008-2012**
(Theatres With Paid and Free Admission)
Chart 3



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2012 = 766

**Shakespeare Festivals
Cancellations
2008-2012**
(Theatres With Paid and Free Admission)
Chart 4



Numbers in parentheses indicate number of companies reporting.

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2012 = 28